

WEBSITE

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Phone

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ZEINAB ABOUNASSIF

Web Designer & Developer with 4+ years of professional experience in building websites and web applications. Always looking to work in a creative and challenging team environment that will help me grow as a professional. Other skills and related fields include managing Databases and Graphic Design.

DIGITAL MEDIA & MARKETING EXPERIENCE

WEB DEVELOPER

Justrite Manufacturing
Louisville, KY
Dec 2016 - Present

- Working with the Digital Marketing team as a Front-End Web Developer.
- Maintaining and updating multiple websites including E-Commerce.
- Other tasks include SEO and creating custom WordPress & Magento templates.

WEB DESIGNER & DEVELOPER

C.I.Agent Solutions
Louisville, KY
Jun 2014 - Nov 2016

- Assisted the Digital Marketing team in maintaining the company's websites.
- Updated pages and digital media content.
- Other tasks included database management & created a custom .NET web app.

WEB DESIGNER

Tennessee Tech University
Cookeville, TN
Aug 2013 - May 2014

- Helped improve TTUs engineering website with Front-End development.
- Used CMS (Joomla) to upload and update content on the website.
- Worked with Google Analytics to analyze user experience and page drop-offs.

EDUCATION

BELLARMINE UNIVERSITY

M.S. in Digital Media
Cumulative GPA: 4.00
Expected: June 2018

- Tech Comm for Digital Platforms
- Multimedia Communication
- Capstone Project (Virtual Reality)
- Design Thinking & Data Visualization
- Data-Driven Marketing
- Studies in Digital Media

TENNESSEE TECH UNIVERSITY

B.S. in Web Design
Cumulative GPA: 3.45
Completed: May 2014

- Web Site Design: Dyanmic Sites
- Web Programming (PHP)
- 2D Design
- Web Apps in Business (C#, VB)
- Database Management (SQL)
- WordPress as a Website Platform

TECHNICAL SKILLS

- HTML/HTML5
- CSS/CSS3
- JavaScript
- Responsive Design
- SEO
- PHP
- SQL / Database Management
- WordPress
- Photoshop
- Magento
- Website Analytics
- Data Visualization